



Consumer Alerts & Information

Sweet Delights Cakes and Pastries - The OU terminated the certification of this company on June 30, 2009. Any products currently bearing an OU are unauthorized.

Eating Right Kids Fruit Punch (fitness water beverage) - 4 pack of 12 fl. oz. UPC: 0 79893 70013 7 - This product bears an unauthorized OU on the plastic overwrap. Future packaging will no longer bear the OU symbol. Regular fruit punch flavored water beverage is OU certified when bearing the OU symbol.

Seven Mile Market: A Consumer's Guide

The following are the details of Star-K's certification at Seven Mile Market: Not all grocery products sold at Seven Mile Market are endorsed by the Star-K. Seven Mile Market clearly states that consumers must be responsible for the *kashrus* standards of all grocery aisle items. This includes canned, frozen, candies, cookies, boxed, bagged, etc.

There are five departments whose products are supervised by the Star-K: Dairy/Appetizing, Deli, Bakery, Meat, and Fish. The following are the details of Star-K *kashrus* supervision in each department:

- ✓ **Dairy/Appetizing:** All products sold behind the counter are approved by the Star-K. Not all cheeses are *Cholov Yisroel*. If a plastic shrink wrapped dairy product is *Cholov Yisroel*, the letters "CY" appear after the product description. All other non-dairy appetizing items are *pareve*.
- ✓ **Deli:** All products are approved by the Star-K. **All items are either meat or prepared using meat equipment (i.e. cole slaw, potato salad, Israeli salad).**
- ✓ **Fresh Bakery:** All products are *Pas Yisroel* but not necessarily *Yoshon*. Ask the *mashgiach* for details.
- ✓ **Fresh Meat:** All meat products sold in the fresh meat cases are approved by the Star-K **only** when bearing the following declaration, "Approved by the *Vaad Hakashrus*," on the weight label. All other packaged fresh or frozen meat items, in the self-serve cases, carry a variety of kosher certifications. Consumers must use their own discretion.
- ✓ **Fresh Fish:** Only fresh fish offered for sale from behind the counter is approved by the Star-K. All other packaged fresh or frozen fish items carry a variety of kosher certifications. Consumers must use their own discretion.

Note: In the event that produce from Israel is sold in the **fresh produce** department, management assumes responsibility for taking all *terumos* and *maasros* prior to the sale of these products. All grocery items carry a variety of kosher certifications. Consumers must use their own discretion when purchasing these products.

Israel Travel

Kashrut Fraud Prevention Division of the Chief Rabbinate of Israel - Reminder to all tourists when visiting food establishments under the chief rabbinate's certification:

- A photocopy of a *kashrut* certificate is invalid; the original must be posted.
- The store name on the sign must match the name on *kashrut* certificate.
- The addresses on the *kashrut* certificate must match the store address.
- The certificate must be current, not expired.
- The local rabbinate certifying agency must be the rabbinate of that city, not from another city.

At times, stores without a *kashrut* certification will display certificates pertaining to sealed items they sell, but does not include the store. One is advised to make phone contact with the *mashgiach* whose name and number appear on the certificate to validate legitimacy. Displayed English certificates are not a literal translation of the original Hebrew certificate. Therefore, consumers must check with their local *Vaad* or *Rav* to determine the standard of individual certifying rabbinate.

Mincha at the STAR-K office building is Mon. - Thurs. at 1:50 p.m.